





How it works: Distributor > Retailer





Insurance



Opening



AEPS



Services



Micro ATM



Yes Bank **Prepaid Card**



PAN Card



OUR PARTNERS













Our Vision

Mobisafar's vision is to build a wide-spread public banking services infrastructure that makes quality banking services not just available, but more accessible to common citizens in urban and rural India. This is part of Mobisafar's mission to bridge the gap between availability and accessibility to simple banking services for common citizens. Today Mobisafar CSP's network of micro ATMs is spread across 24 states in the country.

Our Services Banking & Non-Banking



Business Correspondence Agent Domestic Money Transfer Prepaid Card, Corporate Payments, Indo Nepal



Withdrawals from any Bank **Balance Enquiry** Fund Transfer & Deposit

Aadhar Enabled Payment System





Deposit



Withdrawal



Balance **Enquiry**



Statement



Aadhar to Aadhar **Fund Transfer**



Best Finger Detection

To empower a bank customer to use Aadhaar as his/her identity to access his/ her respective Aadhaar enabled bank account and perform basic banking transactions like cash deposit, cash withdrawal, Intrabank or interbank fund transfer, balance enquiry and obtain a mini statement through a Business Correspondent.

AEPS Commission Structure

AEPS Cash Deposit

Amount (in Rs.)	Commission under Distributor (in Rs.)	Commission to Retailer (in Rs.)	
500-999	1	1	
1000-1999	2	3	
2000-2999	4	5	
3000-7999	7	8	
8000-10000	10	11	

Distributor	
Amount	Commission (in Rs.)
1000 or Above	1

Amount (in Rs.)	Commission under Distributor (in Rs.)	Commission to Retailer (in Rs.)
100-500	0	0
501-1000	1	1
1001-2000	2	2
2001-3000	3	3
3001-5000	5	5
5001-10000	6	6

AEPS Offer



AEPS Dhamaka Offer		
Transaction Value Incentive		
10,00,000	Rs.100	
25,00,000	Rs. 500	
50,00,000	Rs. 1000	
1,00,00,000	Rs. 3000	

*Valid for March 2024

Domestic Money Transfer

Fund transfers will now be made easy with Cash to Account. Carry in cash and walk-in to any Mobisafar CSP or select merchant establishments, fill in few details and have the money transferred to your loved ones, anywhere in the country.

- Send money instantly
 - Available 24x7x365 •
- Fund transfer can be done on Sundays and bank holidays



- · Instant confirmation to sender via SMS
- · Safe and secure transaction
- This service is available across all the bank branches

Key Benefits



Fund Transfer to all PSUs & Private Banks



Near Doorstep Remittance Facility



Cost Effective



Safe and Secure Transaction



Free SMS Alerts on **Every Transaction**

DMT Commission Structure

Amount (in Rs.)	Charges	Commission under Distributor	Commission to Retailer
	Domestic Mo	ney Transfer	
100 - 2000	1% or Minimum 10 Rs	40%	40%
2001 - 5000	1% or Minimum 10 Rs	48%	66%

Distributor Commission		
Amount	Under Super Distributor	Direct Distributor
upto 5 Lacs	0	0
5 Lacs or Above	0.18%	0.20%

DMT Offer

DMT Dhamaka Offer		
Incentive		
0.02%		
0.03%		
0.04%		
0.05%		

*Valid for March 2024

*1 LAC MICRO ATM **GTV MANDATORY TO GET OFFER**

Yes Bank Domestic Money Transfer

Fund transfers will now be made easy with Cash to Account. Carry in cash and walk-in to any Mobisafar CSP or select merchant establishments, fill in few details and have the money transferred to your loved ones, anywhere in the country.

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Fund Transfer to all PSUs & Private Banks



Near Doorstep Remittance Facility



Cost Effective



Safe and Secure Transaction



Free SMS Alerts on **Every Transaction**

Yes Bank DMT Commission Structure

Amount in Rs.)	Charges	Commission under Distributor	Commission to Retailer
	Yes Bar	nk New DMT	
100 To 2000	1% (Min 10 Rs)	40%	40%
2001 To 9999	1% (Min 10 Rs)	48%	68%
10000 To 25000	1% (Min 10 Rs)	50%	70%
25001 To 49750	250	50 Rs	150 Rs

Distributor Commission		
Amount	Under Super Distributor	Direct Distributor
upto 5 Lacs	0	0
5 Lacs or Above	0.18%	0.20%

DMT Offer

DMT Dhamaka Offer		
Transaction Value Incentive		
10,00,000	Rs.200	
25,00,000	Rs. 750	
50,00,000	Rs. 2000	
1,00,00,000	Rs. 5000	

*Valid for April 2023





Suryoday Small Finance Bank Customer Services Point



Account Opening



Cash **Deposit**



Fixed **Deposit**



Deposit



Withdrawal



Statement

Suryoday CSP Commission Structure

RETAILER SAVING ADULT ZERO BALANCE A/C	
Count	Commission
1 to 30	30
31 to 50	40
51 or Above	50

FLOAT BASE COMMISSION SAVING/FD/RD	
upto 20 Lacs	Zero
21 Lacs To 50 Lacs	0.10%
Above 50 lacs	0.15%

CASH DE	POSIT
Upto 5 Lacs	Zero
5 Lacs To 10 lacs	0.10%
10 Lac to 20 Lacs	0.15%
Above 20 Lacs	0.20%

Count	Commission
Upto 500	Zero
501 To 1000	3 Rs (
1001 or Above	5 Rs

Distributor CASH DEPOSIT		
upto 15 Lacs	Zero	
Above 15 Lacs	0.05%	







Axis Bank Customer Services Point







Current Account



Fixed Deposit



Gold Loan



Kisan Credit Card

Products	МАВ	Initial Deposit	Debit Card Charges	MSP Commission	MSD Commision
Saving	Zero	Rs 500	Rs 295	Up to 10 A/C = Rs 30	Up to 100 A/C = Rs 0
Current	Zero	Rs 500	Rs 295	Above 11 A/C = Rs 50 Above 10	Above 101 A/C = Rs 5
Loans	NA	NA	NA	Up to 1%	NII
Cash Deposit	NA	NA	NA	Nil	Nii

ZERO BALANCE

Savings & Current Account Opening





Say Goodbye to Charges*



Same Day Activation



Upload Zero Documents

Get a Current Account for Your Business





Kotak Bank Customer Services Point



Bank Accounts

Saving Account Current Account Term Deposit Recurring Deposit



Social Security Schemes

PM Suraksha Bima Yojana PM Jeevan Jyoti Bima Yojana Atal Pension Yojana **Aadhar Seeding**



Loans

Personal / Gold / Auto HL/LAP, Working Capital **Two Wheeler** CV/CE/TFE

Products	MAB	Initial Deposit	Debit Card Charges	MSP Commission	MSD Commision
Saving	Zero	Rs 500	Rs 199 to Rs249	- Rs 30	Up to 100 A/C = Rs 0
Current	Zero	Rs 500	Rs 199 to Rs 249	1350	Above 101 A/C = Rs 5
Loans	NA	NA	NA	Up to 0.5%	Nil
Cash Deposit	NA	NA	NA	Nil	Nil







Mobisafar is bringing **Central and State Government Facilities**



Police and Legal



Ration Scheme



Farmer Scheme



Old Age Pension



Education Plans



District Services



Around 1700+ Services



Authorized Service Center Government facilities available



POS (Point of Sales)

Mobisafar POS Redefines Payment Convenience with a Swipe



Market's Lowest MDR Value Guranteed*

Vertfical	MCC Credit Card		Debit Card	
			Below 2000	Above 2000
Regular MCC	ALL MCC	1.85%	0.40%	0.90%
Commercial Card/Corporate/Prepaid	ALL MCC	ALL	NA	NA
Small Merchants*	ALL MCC	1.35%	0.40%	0.90%
Grocery		1.35%	0.40%	0.90%
Education		1.25%	0.40%	0.90%
International Card MDR	ALL MCC	3.10%	3.10%	3.10%
AMEX	ALL MCC	3.25%	NA	
EMI*	ALL MCC	0.50%		

Now Experience 10+ EMI Bank Options with Mobisafar POS!



























Connection



Technology



Micro ATM

ATM transactions: The Mobisafar micro ATM centres support all transactions which can be normally conducted at a Bank's regular ATM.

Access to Direct Benefit Transfers of Government: Customers can now more easily access Direct Benefit Transfers of Government Welfare schemes into their accounts through the Mobisafar Micro ATM in the neighbourhood

Service requests: Various account servicing requests such as balance enquiry, can be done at the Mobisafar micro ATM, putting banking services within easy reach of customers.

Get upto 10 Rs per transaction.











Micro ATM Commission Structure

Amount (in Rs.)	Commission (in Rs.)
500-999	1
1000-1999	2
2000-2999	4
3000-7999	7
8000-10000	10

Distributor		
Txn. Amount	Commission (in Rs.)	
1000 or above	1	



Get upto 10 Rs per Transaction



All Debit Cards Accepted



Safe And Secure



Connection



Technology



Pay your telephone, electricity and other utility bills seamlessly by walking into a Mobisafar CSP or at select merchant outlets. Enjoy the convenience of paying the bills without having to go to the service provider's place.

Biller Categories



Electricity



Gas/LPG



Water



Landline



Broadband



Fastag



EMI Collection



Insurance Premium



Municipal Tax



Google Play **Digital Voucher**



Mobile Postpaid



& many More..

Key Features

- Pay bills to all major utility service providers
- Bill Amount is fetched automatically
- Pat bills anytime and from anywhere

Key Benifits

- Easy, hassle-free and safe
- Convenient

Commision Structure

Product Type	Retailer Commission
Fastag	0.10%
Google Play Digital Voucher	0.25%



Mobile/Dish & OTT Recharge **Mobikwick Wallet Load**

We provide Solutions to recharge various mobile operators, DTH Operators, Bill Payments under one roof. No need to maintain different SIMs for different Operators NOW.































Mobile/Dish & OTT Recharge Commission Structure

Product Type	Retailer Commission
Mobile E Recharge	0.25%
Dish E Recharge	1%
ОТТ	2%

Distributor Co	ommission
Product Type	Commission
Prepaid/Dish E Recharge	0.20% of Txn. Value



Success Ratio



Mobile Plans



Existing Plan Verification on Dish



Railway E-Ticket Booking

Become an Authorised Railway E-Ticket Booking Agent & Get upto 40*Rs per PNR



Mobisafar being a one stop solution for all banking and non-banking services is providing travel services like Bus Booking, Railway Booking, Airline & Hotel Bookings its customers. As our nation is moving towards digitization, Mobisafar's travel services are playing a vital role as online bus bookings, railway bookings and Airline bookings became so easy for consumer. Now customers need not to stand in ques for their bus and train bookings. Mobisafar's partners are providing these services to consumers at their local shops only. Mobisafar CSP can convert their shop into authorized travel agency and can earn a maximum profit.



Realtime Commissions



Railway **Authorized ID**



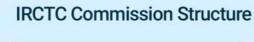
Free* Annual **IRCTC ID**

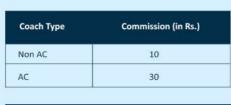


Dedicated Support



Price





Distributor Commission
0.2% of Txn. Value

Monthly Maintenance Charges	
Up to 50,000	Rs.100 + GST
Up to 1 Lac	Rs.50 + GST
Above 1 Lac	NIL



Online Bus Tickets Booking



Mobisafar being a one stop solution for all banking and non-banking services is providing travel services like Bus Booking, Railway Booking, Airline & Hotel Bookings its customers. As our nation is moving towards digitization, Mobisafar's travel services are playing a vital role as online bus bookings, railway bookings and Airline bookings became so easy for consumer. Now customers need not to stand in gues for their bus and train bookings. Mobisafar's partners are providing these services to consumers at their local shops only. Mobisafar CSP can convert their shop into authorized travel agency and can earn a maximum profit.



Book Bus Based on Ratings



Share Live Tracking with Family



Know your Rest Stops



Share Your Travel Experience



Stay Alert **Always**



Plan Travel with **Advance Booking**



Dedicated Support for Travel Services



Maximum Routes in Bus Booking



Reserve Seats for Women



Lowest Price

Bus Booking Commission Structure



Domestic & International Air Ticketing and Hotel Booking



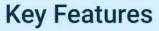




Zero Booking Fees



Lowest Price



Single platform for all GDS and low cost carriers

Simple to use, time saving and cost effective platform

Detail Real Time MIS.

Download TDS (Form 16) Certificate

Airline/ Hotel Commission Structure

Nepal Money Transfer (Prabhu)



Instant Money Transfer



Money Transfer with Prabhu Money



Instant Support & Training



Avaialable 365 days

Powered By









Indo Nepal Money Transfer Commission Structure (Powered by Prabhu)

Amount (in Rs.)	Charges	Commission Under Distributor	Commission Retailer
	Prat	ohu Money Transfer	
		Cash Deposit	
Upto Rs 5000	Rs 150	0	0.10%
Above Rs 5001	Rs 199	0	0.10%
	11	Account Deposit	
Upto Rs 5000	Rs 90	0	0.10%
Above Rs 5001	Rs 120	0	0.10%







Nepal Money Transfer (IME)

A convenient and reliable way to transfer funds to Nepal with Mobisafar. Mobisafar CSP can transfer funds to Nepal in just few clicks and provide benefits to consumers of Nepal by transferring the salaries and wages to the families situated in Nepal.

Indo Nepal Money Transfer Commission Structure (Powered by IME)

Amount (in Rs.)	Charges	Commission Under Distributor	Commission Retailer
	IIV	IE Money Transfer	
Upto Rs 49700	Rs 200	0	0.10%





Income Tax Return (ITR)



Return-ITR



















ITR Services Charges Structure

Service Name	Transaction Charges
TR Income Tax Return	Rs.398
GST Registration	Rs.999
GST Return	Rs.425
Digital Signature Certificate	Rs.950
Jdyam Registration - MSME	Rs.980
FSSAI Food Registration	Rs.990
Shop and Establishment Act	Rs.2500
Frademark Registration	Rs.3900
Company Registration	Rs.9000
Accounting Servicess	Rs.5900

Note: Commision on each transaction is upto 10%



Mobisafar is providing an ease to customers for creating their PAN cards at our service points. Our agents are providing the PAN creation services to consumers and making their life hassle free. PAN card (E-Pan) applied through Mobisafar portal usually reaches to the consumers within few hours.



E-Pan and Physical PAN Option available

Aadhar Based Pan Card

E-Pan within few hours

PAN Generation from NSDL

Pan Card Charges Structure

Product Type	Charges
E Pan	Rs.72
Physical + E Pan	Rs.107



Powered By



Insurance



Car Insurance









Key Benifits

- Reduces financial stress and liability of insured.
- Insurance company is liable to pay for Damage or loss to insured vehicle under policy agreement.
- Pays for body injuries, medical bills and hospitalization of insured.
- Third party liabilities: It covers damage or loss to the property of any third parties, any bodily injury or death of a third party.
- Personal accident cover: This coverage protects against Death or permanent disability due to an accident. Family receives compensation of upto 15 lacs in the event of death of insured.



Credit Card Bill Payment



Pay Credit Card bills from any Mobisafar CSP



Avoid Bank queues, Pay at any MSP



Nominal FEE to Pay CC Bills 25/- OR 0.50%



Avoid Surcharges for Late Payments



Create Good Cash Flow at Retailer Point

Credit Card Bill Payment Charges Structure



ALL Debit Card Accepted







Cash Collection Kendra







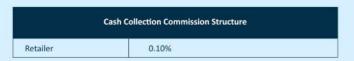






+150 more

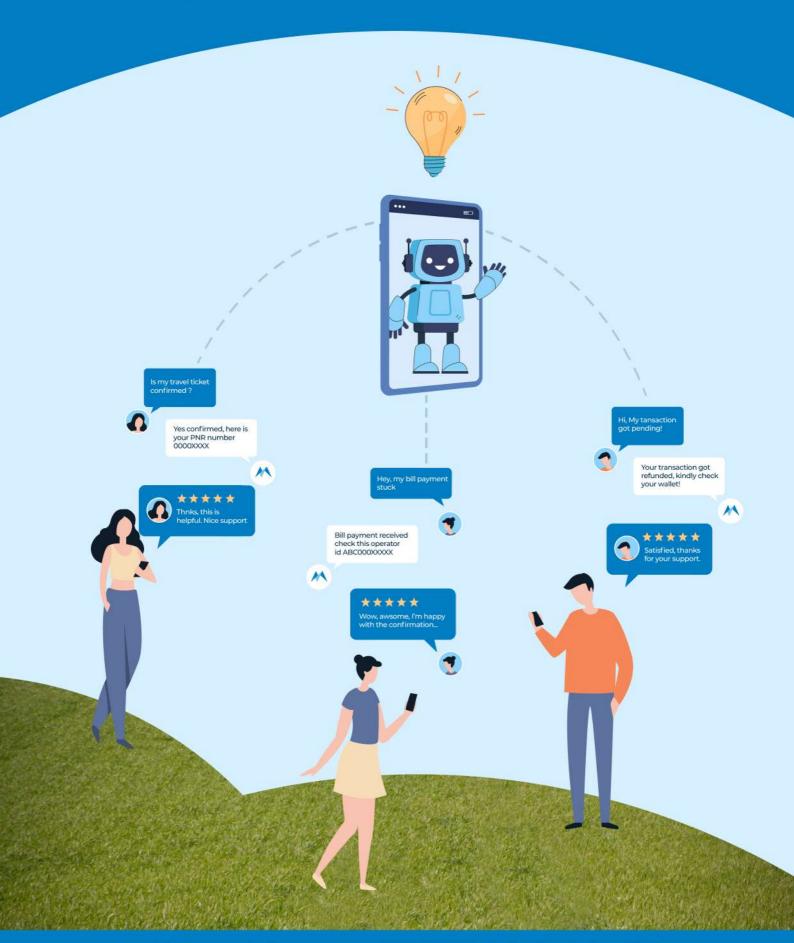
Cash Collection Commission Structure







Artificial Intelligence Based Complaints & Solutions Instantly



Distributor Eligibility Criteria



Pan Card





Video KYC





Electricity Bill



Age Between 25yrs - 55yrs



Qulaification 10+2 or Above



Unique Mobile or Email



Aadhaar Card



Inside Shop Image with Retailer







Outside Shop Image with Retialer (with proper visibility of Sign Board and Shop Name)



Selfie with Super Distributor & Employee Mandatory

Rs. 25,000/-

Distributor Onboarding Charges

Onboarding charges should be transferred in Mobisafar Current Accounts only. Don't Pay Cash to any distributor or employee. If anyone demands for cash immediately report us at care@mobisafar.com Mobisafar will not responsible for any kind of cash payments to anyone.

Mobisafar **Joining Charges** & Commission Structure

Mobisafar Services Pvt. Ltd.

www.mobisafar.com

Address: G-18/19 Hampton Court Business Park, Phase - VIII, Focal Point, Chandigarh Road, Ludhiana 141123



On Boarding Fee

Rs.0/- (Retailer) Rs.25,000/- (Distributor) Rs.1,50,000/- (Super Distributor)







Suryoday Bank CSP Rs.3540/-



Axis Bank CSP Rs.3540/-



Kotak Bank CSP Rs.3540/-

All Including 18% GST*



Customer Care:

+91-161-5015050 care@mobisafar.com











