

# Be a part of Digital India with Mobisafar

and Earn additional \*₹50,000/- per month from your existing shop



Money Transfer



Account Opening



Travel Services



Yes Bank Prepaid Card



Insurance



A@PS



Micro ATM



PAN Card



## OUR PARTNERS



# Our Vision

**Mobisafar's** vision is to build a wide-spread public banking services infrastructure that makes quality banking services not just available, but more accessible to common citizens in urban and rural India. This is part of Mobisafar's mission to bridge the gap between availability and accessibility to simple banking services for common citizens. Today Mobisafar CSP's network of micro ATMs is spread across **24 states** in the country.

## Our Services Banking & Non-Banking



Business Correspondence Agent  
Domestic Money Transfer  
Prepaid Card, Corporate Payments, Indo Nepal



Withdrawals from any Bank  
Balance Enquiry  
Fund Transfer & Deposit

# Aadhaar Enabled Payment System



To empower a bank customer to use Aadhaar as his/her identity to access his/ her respective Aadhaar enabled bank account and perform basic banking transactions like cash deposit, cash withdrawal, Intrabank or interbank fund transfer, balance enquiry and obtain a mini statement through a Business Correspondent.

## AEPS Commission Structure

Amount (in Rs.)	Commission under Distributor (in Rs.)	Commission to Retailer (in Rs.)
500-999	1	1
1000-1999	2	3
2000-2999	4	5
3000-7999	7	8
8000-10000	10	11

## AEPS Cash Deposit

Amount (in Rs.)	Commission under Distributor (in Rs.)	Commission to Retailer (in Rs.)
100-500	0	0
501-1000	1	1
1001-2000	2	2
2001-3000	3	3
3001-5000	5	5
5001-10000	6	6

## AEPS Offer

**\*1 LAC MICRO ATM  
GTV MANDATORY  
TO GET OFFER**

AEPS Dhamaka Offer	
Transaction Value	Incentive
10,00,000	Rs.100
25,00,000	Rs. 500
50,00,000	Rs. 1000
1,00,00,000	Rs. 3000

\*Valid for March 2024



# Domestic Money Transfer

Fund transfers will now be made easy with Cash to Account. Carry in cash and walk-in to any Mobisafar CSP or select merchant establishments, fill in few details and have the money transferred to your loved ones, anywhere in the country.

- Send money instantly
- Available 24x7x365
- Fund transfer can be done on Sundays and bank holidays



- Instant confirmation to sender via SMS
- Safe and secure transaction
- This service is available across all the bank branches

## Key Benefits



Fund Transfer to all PSUs & Private Banks



Near Doorstep Remittance Facility



Cost Effective



Safe and Secure Transaction



Free SMS Alerts on Every Transaction

## DMT Commission Structure

Amount (in Rs.)	Charges	Commission under Distributor	Commission to Retailer
<b>Domestic Money Transfer</b>			
100 - 2000	1% or Minimum 10 Rs	40%	40%
2001 - 5000	1% or Minimum 10 Rs	48%	66%

## DMT Offer

DMT Dhamaka Offer	
Transaction Value	Incentive
10 Lacs to 25 Lacs	0.02%
25 Lacs to 50 Lacs	0.03%
50 Lacs to 1 Crore	0.04%
1 Crore Above	0.05%

\*Valid for March 2024

**\*1 LAC MICRO ATM  
GTV MANDATORY TO GET OFFER**

# Yes Bank Domestic Money Transfer

Fund transfers will now be made easy with Cash to Account. Carry in cash and walk-in to any Mobisafar CSP or select merchant establishments, fill in few details and have the money transferred to your loved ones, anywhere in the country.

- Send money instantly
- Available 24x7x365
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- Instant confirmation to sender via SMS
- Safe and secure transaction
- This service is available across all the bank branches

Powered By.



Fund Transfer to all PSUs & Private Banks



Near Doorstep Remittance Facility



Cost Effective



Safe and Secure Transaction



Free SMS Alerts on Every Transaction

## Yes Bank DMT Commission Structure

Amount (in Rs.)	Charges	Commission under Distributor	Commission to Retailer
<b>Yes Bank New DMT</b>			
100 To 2000	1% (Min 10 Rs)	40%	40%
2001 To 9999	1% (Min 10 Rs)	48%	68%
10000 To 25000	1% (Min 10 Rs)	50%	70%
25001 To 49750	250	50 Rs	150 Rs

## DMT Offer

DMT Dhamaka Offer	
Transaction Value	Incentive
10,00,000	Rs.200
25,00,000	Rs. 750
50,00,000	Rs. 2000
1,00,00,000	Rs. 5000

\*Valid for April 2023

## Suryoday Small Finance Bank Customer Services Point



Account  
Opening



Cash  
Deposit



Fixed  
Deposit



Recurring  
Deposit



Cash  
Withdrawal



Mini  
Statement

## Suryoday CSP Commission Structure

RETAILER SAVING ADULT ZERO BALANCE A/C	
Count	Commission
1 to 30	30
31 to 50	40
51 or Above	50

100 Rs security for KIT will be Refunded after activation of Account

FLOAT BASE COMMISSION SAVING/FD/RD	
upto 20 Lacs	Zero
21 Lacs To 50 Lacs	0.10%
Above 50 lacs	0.15%

CASH DEPOSIT	
Upto 5 Lacs	Zero
5 Lacs To 10 lacs	0.10%
10 Lac to 20 Lacs	0.15%
Above 20 Lacs	0.20%



## Axis Bank Customer Services Point



Saving  
Account



Current  
Account



Fixed  
Deposit



Gold  
Loan



Kisan Credit  
Card

Products	MAB	Initial Deposit	Debit Card Charges	MSP Commision	MSD Commision
Saving	Zero	Rs 500	Rs 295	Up to 10 A/C = Rs 30 Above 11 A/C = Rs 50	Up to 100 A/C = Rs 0 Above 101 A/C = Rs 5
Current	Zero	Rs 500	Rs 295		
Loans	NA	NA	NA	Up to 1%	Nil
Cash Deposit	NA	NA	NA	Nil	Nil

# ZERO BALANCE

Savings & Current  
Account Opening



Open Account in 3 mins



## Say Goodbye to Charges\*



Same Day  
Activation



Upload Zero  
Documents

Get a Current Account  
for Your Business

# Kotak Bank Customer Services Point



## Bank Accounts

Saving Account  
Current Account  
Term Deposit  
Recurring Deposit



## Social Security Schemes

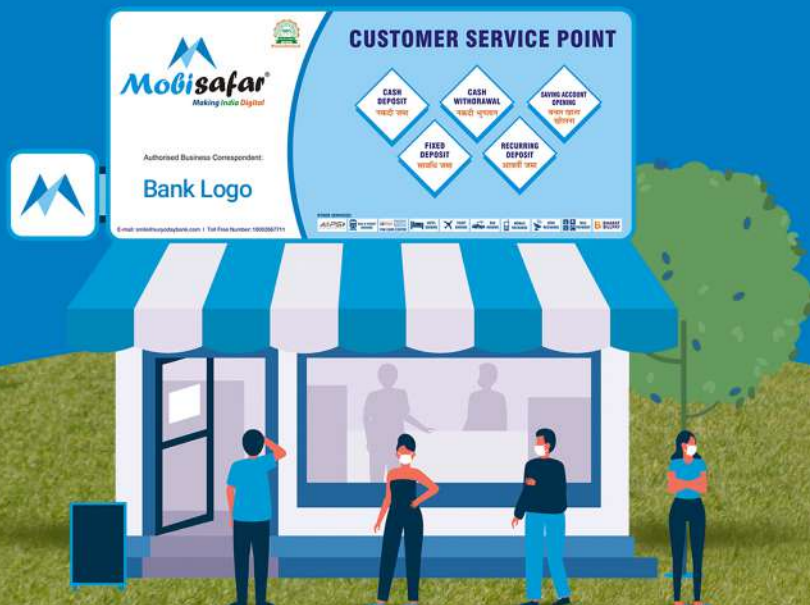
PM Suraksha Bima Yojana  
PM Jeevan Jyoti Bima Yojana  
Atal Pension Yojana  
Aadhar Seeding



## Loans

Personal / Gold / Auto  
HL/LAP, Working Capital  
Two Wheeler  
CV/CE/TFE

Products	MAB	Initial Deposit	Debit Card Charges	MSP Commision	MSD Commision
Saving	Zero	Rs 500	Rs 199 to Rs249	Rs 30	Up to 100 A/C = Rs 0 Above 101 A/C = Rs 5
Current	Zero	Rs 500	Rs 199 to Rs 249		
Loans	NA	NA	NA	Up to 0.5%	Nil
Cash Deposit	NA	NA	NA	Nil	Nil







## Mobisafar is bringing Central and State Government Facilities



Police and Legal



Ration Scheme



Farmer Scheme



Old Age Pension



Education Plans



District Services



Around  
1700+ Services



**Authorized Service Center**  
Government facilities available



# POS (Point of Sales)

Mobisafar POS Redefines Payment Convenience with a Swipe



Market's Lowest MDR Value Guranteed\*

Vertical	MCC	Credit Card	Debit Card	
			Below 2000	Above 2000
Regular MCC	ALL MCC	1.85%	0.40%	0.90%
Commercial Card/Corporate/Prepaid	ALL MCC	ALL	NA	NA
Small Merchants*	ALL MCC	1.35%	0.40%	0.90%
Grocery		1.35%	0.40%	0.90%
Education		1.25%	0.40%	0.90%
International Card MDR	ALL MCC	3.10%	3.10%	3.10%
AMEX	ALL MCC	3.25%	NA	
EMI*	ALL MCC	0.50%		

Now Experience 10+ EMI Bank Options with Mobisafar POS!



Safe And Secure



Easy Connection



Best Technology



Get it on Google Play

# Micro ATM

ATM transactions: The Mobisafar micro ATM centres support all transactions which can be normally conducted at a Bank's regular ATM.

Access to Direct Benefit Transfers of Government : Customers can now more easily access Direct Benefit Transfers of Government Welfare schemes into their accounts through the Mobisafar Micro ATM in the neighbourhood

Service requests: Various account servicing requests such as balance enquiry, can be done at the Mobisafar micro ATM, putting banking services within easy reach of customers.

Get upto 10 Rs per transaction.



ALL DEBIT CARD ACCEPTED



## Micro ATM Commission Structure

Amount (in Rs.)	Commission (in Rs.)
500-999	1
1000-1999	2
2000-2999	4
3000-7999	7
8000-10000	10



Get upto 10 Rs per Transaction



All Debit Cards Accepted



Safe And Secure



Easy Connection



Best Technology

Pay your telephone, electricity and other utility bills seamlessly by walking into a Mobisafar CSP or at select merchant outlets. Enjoy the convenience of paying the bills without having to go to the service provider's place.

## Biller Categories



## Key Features

- Pay bills to all major utility service providers
- Bill Amount is fetched automatically
- Pat bills anytime and from anywhere

## Key Benefits

- Easy, hassle-free and safe
- Convenient

## Commision Structure

Product Type	Retailer Commission
Fastag	0.10%
Google Play Digital Voucher	0.25%



# Mobile/Dish & OTT Recharge Mobikwick Wallet Load

We provide Solutions to recharge various mobile operators, DTH Operators, Bill Payments under one roof. No need to maintain different SIMs for different Operators NOW.



## Mobile/Dish & OTT Recharge Commission Structure

Product Type	Retailer Commission
Mobile E Recharge	0.25%
Dish E Recharge	1%
OTT	2%



99.99%  
Success Ratio



Check  
Mobile Plans



Existing Plan  
Verification on Dish



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Google Play

# Railway E-Ticket Booking



Become an Authorised Railway E-Ticket Booking Agent & Get upto 40\*Rs per PNR

Mobisafar being a one stop solution for all banking and non-banking services is providing travel services like Bus Booking, Railway Booking, Airline & Hotel Bookings its customers. As our nation is moving towards digitization, Mobisafar's travel services are playing a vital role as online bus bookings, railway bookings and Airline bookings became so easy for consumer. Now customers need not to stand in ques for their bus and train bookings. Mobisafar's partners are providing these services to consumers at their local shops only. Mobisafar CSP can convert their shop into authorized travel agency and can earn a maximum profit.



Realtime Commissions



Railway Authorized ID



Free\* Annual IRCTC ID



Dedicated Support



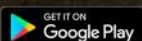
Lowest Price



## IRCTC Commission Structure

Coach Type	Commission (in Rs.)
Non AC	10
AC	30

Monthly Maintenance Charges	
Up to 50,000	Rs.100 + GST
Up to 1 Lac	Rs.50 + GST
Above 1 Lac	NIL



# Online Bus Tickets Booking



Mobisafar being a one stop solution for all banking and non-banking services is providing travel services like Bus Booking, Railway Booking, Airline & Hotel Bookings its customers. As our nation is moving towards digitization, Mobisafar's travel services are playing a vital role as online bus bookings, railway bookings and Airline bookings became so easy for consumer. Now customers need not to stand in ques for their bus and train bookings. Mobisafar's partners are providing these services to consumers at their local shops only. Mobisafar CSP can convert their shop into authorized travel agency and can earn a maximum profit.



Book Bus Based on Ratings



Share Live Tracking with Family



Know your Rest Stops



Share Your Travel Experience



Stay Alert Always



Plan Travel with Advance Booking



Dedicated Support for Travel Services



Maximum Routes in Bus Booking



Reserve Seats for Women



Lowest Price

## Bus Booking Commission Structure

Commission	
Retailer	4% on all private operators



# Domestic & International Air Ticketing and Hotel Booking



No Hidden  
Charges



Zero Booking  
Fees



Lowest Price  
Guarantee

## Key Features

- ✓ Single platform for all GDS and low cost carriers
- ✓ Simple to use, time saving and cost effective platform
- ✓ Book, sell and print tickets 24X7
- ✓ Detail Real Time MIS.
- ✓ Download TDS (Form 16) Certificate

## Airline/ Hotel Commission Structure

Commission	
Retailer	As Per Live Commission





# Nepal Money Transfer (Prabhu)



Instant Money Transfer



Money Transfer with Prabhu Money



Instant Support & Training



Available 365 days

Powered By



## Indo Nepal Money Transfer Commission Structure (Powered by Prabhu)

Amount (in Rs.)	Charges	Commission Under Distributor	Commission Retailer
<b>Prabhu Money Transfer</b>			
<b>Cash Deposit</b>			
Upto Rs 5000	Rs 150	0	0.10%
Above Rs 5001	Rs 199	0	0.10%
<b>Account Deposit</b>			
Upto Rs 5000	Rs 90	0	0.10%
Above Rs 5001	Rs 120	0	0.10%

Powered By



# Nepal Money Transfer (IME)

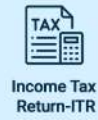
A convenient and reliable way to transfer funds to Nepal with Mobisafar. Mobisafar CSP can transfer funds to Nepal in just few clicks and provide benefits to consumers of Nepal by transferring the salaries and wages to the families situated in Nepal.

## Indo Nepal Money Transfer Commission Structure (Powered by IME)

Amount (in Rs.)	Charges	Commission Under Distributor	Commission Retailer
<b>IME Money Transfer</b>			
Upto Rs 49700	Rs 200	0	0.10%



# Income Tax Return (ITR)



## ITR Services Charges Structure

Service Name	Transaction Charges
ITR Income Tax Return	Rs.398
GST Registration	Rs.999
GST Return	Rs.425
Digital Signature Certificate	Rs.950
Udyam Registration - MSME	Rs.980
FSSAI Food Registration	Rs.990
Shop and Establishment Act	Rs.2500
Trademark Registration	Rs.3900
Company Registration	Rs.9000
Accounting Services	Rs.5900

Note: Commission on each transaction is upto 10%



## PAN Card Centre

Mobisafar is providing an ease to customers for creating their PAN cards at our service points. Our agents are providing the PAN creation services to consumers and making their life hassle free. PAN card (E- Pan) applied through Mobisafar portal usually reaches to the consumers within few hours.

- Authorized PAN Card Centre
- E-Pan and Physical PAN Option available
- Aadhar Based Pan Card
- E-Pan within few hours
- PAN Generation from NSDL

## Pan Card Charges Structure

Product Type	Charges
E Pan	Rs.72
Physical + E Pan	Rs.107

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# Insurance



Private  
Car Insurance



Two Wheeler  
Insurance



Mediclaim  
Insurance



Accidental  
Insurance



Travel  
Insurance

## Key Benefits

- ✔ Reduces financial stress and liability of insured.
- ✔ Insurance company is liable to pay for Damage or loss to insured vehicle under policy agreement.
- ✔ Pays for body injuries, medical bills and hospitalization of insured.
- ✔ Third party liabilities: It covers damage or loss to the property of any third parties, any bodily injury or death of a third party.
- ✔ Personal accident cover: This coverage protects against Death or permanent disability due to an accident. Family receives compensation of upto 15 lacs in the event of death of insured.



# Credit Card Bill Payment



Pay Credit Card bills from any Mobisafar CSP



Avoid Bank queues, Pay at any MSP



Nominal FEE to Pay CC Bills 25/- OR 0.50%



Avoid Surcharges for Late Payments



Create Good Cash Flow at Retailer Point

## Credit Card Bill Payment Charges Structure

Credit Card Bill Payments Charges Structure	
Visa Pay, NEFT, IMPS	Minimum Rs 25 or 0.5% whichever is higher

ALL Debit Card Accepted



## Cash Collection Kendra

**HOME CREDIT**

**Indiabulls**  
HOUSING FINANCE

**zomato**

**SWIGGY**

**OLA**

**BAJAJ FINSERV**

+150 more

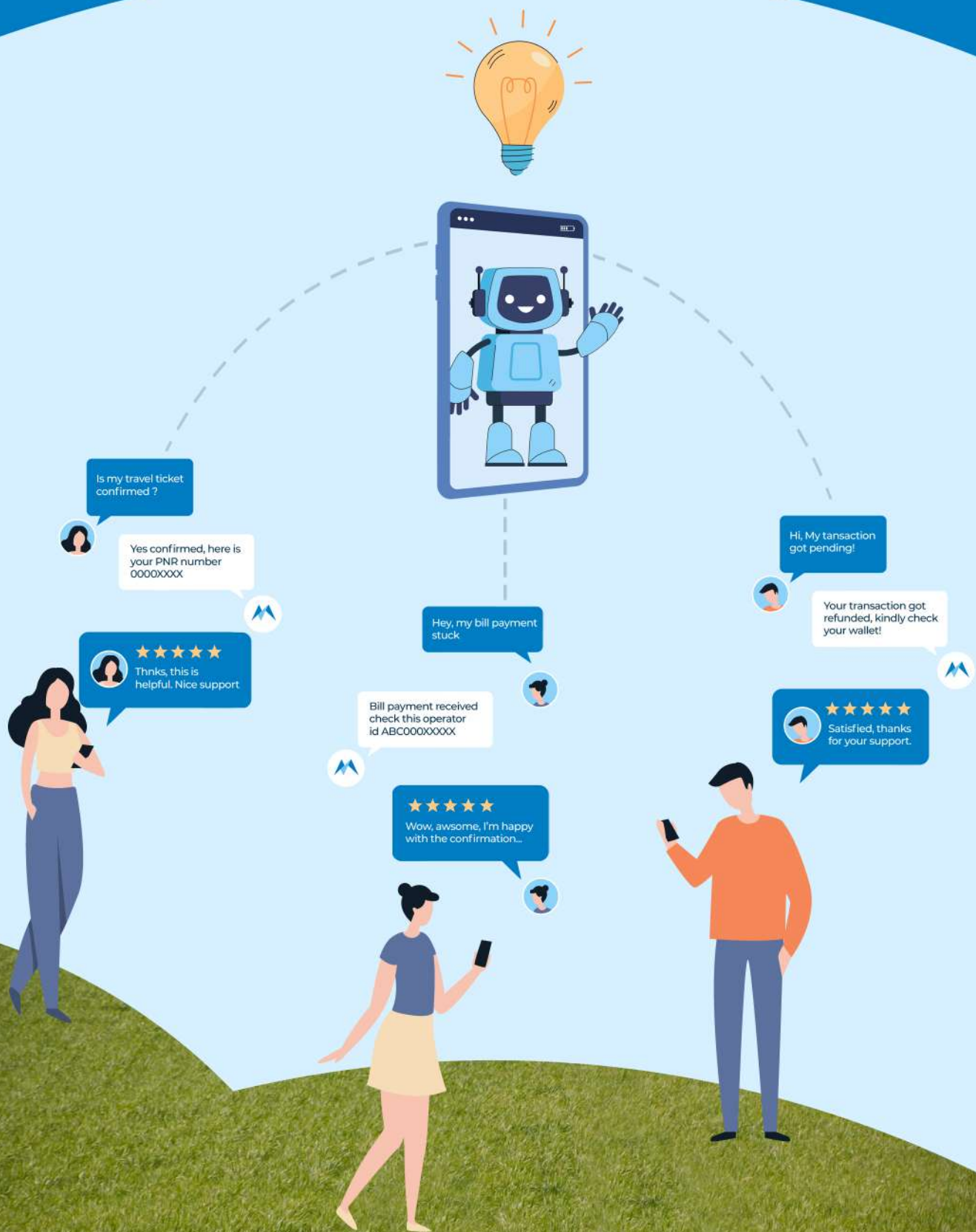
## Cash Collection Commission Structure

Cash Collection Commission Structure	
Retailer	0.10%



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# Artificial Intelligence Based Complaints & Solutions Instantly



# Retailer Eligibility Criteria



Pan Card



E-KYC



Video KYC



LAT LONG



Electricity Bill



Aadhaar Card



Inside Shop Image with Retailer



Age Between 25yrs - 55yrs



Qualification 10+2 or Above



Unique Mobile or Email



Outside Shop Image with Retailer (with proper visibility of Sign Board and Shop Name)



Selfie with Distributor or Employee Mandatory

## Rs. 0/-

### Retailer Onboarding Charges

# Suryoday CSP Eligibility Criteria



Pan Card



Unique Mobile or Email



Aadhaar Card



Enrollment Form



Inside Shop Image with Retailer



Electricity Bill & Voter Card (not more than 6 months old)



Police Clearance Certificate (not more than 6 months old)



Outside Shop Image with Retailer (with proper visibility of Sign Board and Shop Name)



Selfie with Distributor or Employee Mandatory



## Rs. 3540/-

### Suryoday CSP Onboarding Charges

Onboarding charges should be transferred in Mobisafar Current Accounts only. Don't Pay Cash to any distributor or employee. If anyone demands for cash immediately report us at [care@mobisafar.com](mailto:care@mobisafar.com)  
Mobisafar will not responsible for any kind of cash payments to anyone.

# Mobisafar Joining Charges & Commission Structure

Mobisafar  
Services Pvt. Ltd.  
www.mobisafar.com

Address: G-18/19 Hampton Court Business  
Park, Phase - VIII, Focal Point, Chandigarh  
Road, Ludhiana 141123



On Boarding Fee

Rs.0/- (Retailer)  
Rs.25,000/- (Distributor)  
Rs.1,50,000/- (Super Distributor)



IRCTC  
Rs.2999/-



Micro ATM  
Rs.2499/-



Suryoday Bank CSP  
Rs.3540/-



Axis Bank CSP  
Rs.3540/-



Kotak Bank CSP  
Rs.3540/-

All Including  
18% GST\*

Making India Digital

Customer Care:  
+91-161-5015050  
care@mobisafar.com

